

2008 **MATRIX**



Get behind the wheel. And stay ahead of the curve.

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Model Overview



Matrix shown in Phantom Gray Pearl











Matrix shown in Cosmic Blue Metallic



XR interior shown in Dark Charcoal with available equipment

	2WD 5-Speed Manual	2WD 4-Speed Auto	XR 2WD 5-Speed Manual	XR 2WD 4-Speed Auto
MSRP**	\$15,510	\$16,310	\$16,990	\$17,820
MPG City/Highway***	26/33	25/31	26/33	25/31
Seating	5	5	5	5

EXTERIOR COLOR OPTIONS*

Super White		Black Sand Pearl	
Silver Streak Mica		Speedway Blue	
Radiant Red		Cosmic Blue Metallic	
Indigo Ink Pearl			
Phantom Gray Pearl			

INTERIOR COLOR OPTIONS*

Stone Fabric	
Dark Charcoal Fabric	

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**2008 Manufacturer's Suggested Retail Price, excludes the Delivery, Processing and Handling Fee of \$660 for Cars and \$685 for Trucks, Vans and SUVs. (Historically, vehicle manufacturers and distributors have charged a separate fee for processing, handling and delivering vehicles to dealerships. Toyota's charge for these services is called the "Delivery, Processing and Handling Fee" and is based on the value of the processing, handling and delivery services Toyota provides as well as Toyota's overall pricing structure. Toyota may make a profit on the Delivery, Processing and Handling Fee.) Excludes taxes, license, title and available or regionally required equipment. The Delivery, Processing and Handling Fee in AL, AR, FL, GA, LA, MS, NC, OK, SC and TX will be higher. Actual dealer price may vary. Pricing, specifications, standard features and available equipment are based on information available when this page was produced and are subject to change without notice.

*** 2008 EPA-estimated mileage. For model year 2008, the EPA has revised the way the estimated fuel economy rating is determined. Actual mileage will vary.

Standard Features and Options*



- not available
- S** standard
- O** optional
- P** part of package

	2WD 5-Speed Manual	2WD 4-Speed Auto	XR 2WD 5-Speed Manual	XR 2WD 4-Speed Auto
MSRP**	\$15,510	\$16,310	\$16,990	\$17,820
Model Number	1901	1902	1911	1912
EXTERIOR				
Aerodynamic multi-reflector halogen headlamps with Daytime Running Lights (DRL)	S	S	S	S
Integrated front fog lamps	-	-	P	P
Black door handles and remote outside mirrors	S	S	-	-
Color-keyed door handles, side rocker panels and power outside mirrors	-	-	S	S
Intermittent windshield wipers with mist cycle	S	S	-	-
Washer-linked variable intermittent windshield wipers with mist cycle	-	-	S	S
Intermittent rear window wiper	O P	O P	S	S
All-Weather Guard Package	P	P	P	P
Color-keyed front and rear underbody spoilers	-	-	P	P
16-in. steel wheels with full wheel covers with P205/55R16 tires	S	S	S	S
16-in. alloy wheels with P205/55R16 tires	O	O	O P	O P
17-in. alloy wheels with P215/50R17 tires	-	-	O	O
Power tilt/slide moonroof with sunshade [7]	-	-	O P	O P
INTERIOR				
4-way adjustable front seats with fold-flat passenger seat	S	S	S	S
Fabric seat and front door trim with integrated armrests and dual front map pockets	S	S	S	S

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	2WD 5-Speed Manual	2WD 4-Speed Auto	XR 2WD 5-Speed Manual	XR 2WD 4-Speed Auto
Fabric rear door trim	-	-	S	S
60/40 split fold-down rear bench seat	S	S	S	S
Driver's seat vertical height adjuster	-	-	S	S
Two 12V auxiliary power outlets	S	S	S	S
115V auxiliary power outlet	-	-	S	S
Cup holders (two front, two rear)	S	S	S	S
Cruise control	O	O	P	P
Power door locks with shift-activated locking feature [8]	P	P	O	O
Power windows with driver's auto-down and retained-power features	P	P	S	S
Heavy-duty rear window defogger	S	S	S	S
Remote keyless entry system with lock, unlock and hatch release features	P	P	S	S
Stepless tilt steering wheel	S	S	S	S
3-spoke steering wheel	S	S	S	S
Optitron meters with speedometer, tachometer with LCD odometer, twin tripmeters and outside temperature gauge, coolant temperature and fuel level gauges	S	S	S	S
Airbag, seatbelt, low-fuel level, door-ajar, battery, check engine, oil pressure, brake and taillamp bulb failure, and Direct Tire Pressure Monitor System (TPMS) [6] warning lights (ABS warning light on ABS-equipped models)	S	S	S	S
Oil (or scheduled maintenance) indicator light	S	S	S	S
Defroster-linked CFC-free air conditioning with air filter	S	S	S	S

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	2WD 5-Speed Manual	2WD 4-Speed Auto	XR 2WD 5-Speed Manual	XR 2WD 4-Speed Auto
AM/FM CD with four speakers	S	S	S	S
AM/FM 6-disc in-dash CD changer with six speakers	-	-	O	O
JBL® AM/FM 6-disc in-dash CD changer with seven speakers	-	-	O	O
Needle-punch carpeting with driver-side footrest	S	S	S	S
Illuminated entry	P	P	S	S
Day/night rearview mirror	S	S	P	P
Day/night rearview mirror with mounted maplights [7]	-	-	S	S
Rear cargo track system with eight adjustable tie-down hooks and under-deck storage compartment	S	S	S	S
Cargo nets (one side, one rear)	S	S	S	S
Tonneau cover	S	S	S	S
SAFETY				
Driver front airbag and front passenger airbag with Advanced Airbag System [1]	S	S	S	S
Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags [1]	O	O	O	O
Engine immobilizer	S	S	S	S
Front seatbelt pretensioners with force limiters	S	S	S	S
3-point rear seatbelts for all positions	S	S	S	S
Vehicle Stability Control (VSC) [2,3] with Traction Control (TRAC) and Brake Assist [4]	O [5]	O [5]	O	O
4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)	O	O	O	O
Direct Tire Pressure Monitor System (TPMS) [6]	S	S	S	S

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	2WD 5-Speed Manual	2WD 4-Speed Auto	XR 2WD 5-Speed Manual	XR 2WD 4-Speed Auto
Front and rear energy crumple zones	S	S	S	S
Driver and front passenger 3-point seatbelts with adjustable shoulder anchors	S	S	S	S
Automatic/Emergency Locking Retractors (ALR/ELR) for all front and rear passenger seatbelts, Emergency Locking Retractor (ELR) for driver's seatbelt	S	S	S	S
Side-impact door beams	S	S	S	S
Energy-absorbing steering column	S	S	S	S
Head-impact protection structure	S	S	S	S
Child Restraint System (CRS) lower anchors and top tether anchors (LATCH)	S	S	S	S
Child-protector rear door locks	S	S	S	S
High-tensile-strength steel body panels	S	S	S	S

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Options*



Matrix Packages and Options

Power Package:

- Power windows with driver's auto-down and retained-power features
- Power door locks [8]
- Remote keyless entry system

All Weather Guard Package:

- Intermittent rear window wiper
- Windshield molding
- Heavy-duty heater and rear-seat heater ducts

16-in. alloy wheels with P205/55R16 tires

4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)

Vehicle Stability Control (VSC) [2, 3, 5] with Traction Control (TRAC) and Brake Assist [4]

Cruise control

Intermittent rear window wiper

Driver and front passenger seat-mounted side airbags and front and rear side curtain airbags [1]

XR Packages and Options

Extra Value Package #1:

- Cruise control
- Integrated front fog lamps
- Color-keyed front and rear underbody spoilers

Extra Value Package #2:

- 16-in. alloy wheels with P205/55R16 tires
- Power tilt/slide moonroof with sunshade [7]
- Cruise control
- Integrated front fog lamps
- Color-keyed front and rear underbody spoilers

All Weather Guard Package:

- Windshield molding
- Heavy-duty heater and rear-seat heater ducts

16-in. alloy wheels with P205/55R16 tires

17-in. alloy wheels with P215/50R17 tires

4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)

Vehicle Stability Control (VSC) [2, 3] with Traction Control (TRAC) and Brake Assist [4]

Power tilt/slide moonroof with sunshade [7]

AM/FM 6-disc in-dash CD changer with six speakers

JBL® AM/FM 6-disc in-dash CD changer with seven speakers

Driver and front passenger front seat-mounted side airbags and front and rear side curtain airbags [1]

Specifications



	2WD 5-Speed Manual	2WD 4-Speed Auto	XR 2WD 5-Speed Manual	XR 2WD 4-Speed Auto
MSRP**	\$15,510	\$16,310	\$16,990	\$17,820
Model Number	1901	1902	1911	1912
MECHANICAL/PERFORMANCE				
Engine	1.8-liter DOHC 16-valve VVT-i 4-cylinder 126 hp @ 6000 rpm; 122 lb.-ft. @ 4200 rpm			
Transmission	5-speed manual	4-speed automatic	5-speed manual	4-speed automatic
Body construction	Unitized body			
Drivetrain	Front engine, front-wheel drive			
Suspension	Independent MacPherson strut front, torsion beam rear suspension with front and rear stabilizer bars			
Steering	Engine speed-sensing power-assisted rack-and-pinion			
Turning circle diameter, curb to curb (ft.)	36.8			
Brakes	Power-assisted ventilated front disc/rear drum			
4-wheel Anti-lock Brake System (ABS) with Electronic Brake-force Distribution (EBD)	Available			
Vehicle Stability Control (VSC) [2,3] with Traction Control (TRAC) and Brake Assist [4]	Available [5]		Available	
EXTERIOR DIMENSIONS (IN.)				
Overall height (with moonroof)	61.6		61.6 [9] (61.8) [9]	
Overall width	69.9			
Overall length	171.3			
Wheelbase	102.4			
Minimum running ground clearance	5.9			
Track (front/rear)	59.6/58.9		59.6/58.9 (59.3/58.5) [10]	
INTERIOR DIMENSIONS FRONT/REAR (IN.)				
Head room (with moonroof)	40.6/39.8		40.6/39.8 (38.9/39.3)	
Shoulder room	53.2/52.6			
Hip room	51.7/47.8			
Leg room	41.8/36.3			

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Specifications



	2WD 5-Speed Manual	2WD 4-Speed Auto	XR 2WD 5-Speed Manual	XR 2WD 4-Speed Auto
Seating capacity	5			
WEIGHTS AND CAPACITIES				
Curb weight (lb.)	2679	2756	2745	2822
EPA passenger volume (with moonroof) (cu. ft.) [11]	96.2		96.2 (93.6)	
Luggage capacity, rear seats up/down (cu. ft.) [11,12]	21.8/53.2			
Fuel tank (gal.)	13.2			
TIRES				
Size - Standard	P205/55R16			
Size - Available	NA		P215/50R17	
Type	All-Season			
Spare	Temporary			
MILEAGE ESTIMATES [13]				
Miles per gallon (city/highway)	26/33	25/31	26/33	25/31

Accessories

EXTERIOR ACCESSORIES



Alloy Wheel Locks
\$65.00 Installed MSRP*



Rear Bumper Protector
\$58.00 Installed MSRP*



Front End Mask
\$88.00 Parts Only MSRP**



Mudguards
\$73.00 Parts Only MSRP**

INTERIOR ACCESSORIES



All Weather Mats
\$99.00 Parts Only MSRP**



Ashtray Cup
\$18.00 Parts Only MSRP**



Cargo Mat
\$60.00 Installed MSRP*



Cargo Tote
\$35.00 Parts Only MSRP**



Carpet Floor Mats
(4pc. set)
\$90.00 Installed MSRP*



Door Sill Enhancements
Front - \$70.00
Parts Only MSRP**
Rear - \$50.00
Parts Only MSRP**



Emergency Assistance Kit
\$70.00 Parts Only MSRP**



Pet Screen
\$149.00 Parts Only MSRP**



Seat Back Storage/
First Aid Kit
\$115.00 Installed MSRP*

* Installed MSRP is the Manufacturer's Suggested Retail Price for accessories installed by the manufacturer. Actual prices for dealer installed accessories may vary. Please see your local Toyota dealer for pricing. Prices and product availability are subject to change without notice.

** Installation not included. See your local Toyota dealer for installed pricing. Prices and product availability are subject to change without notice.

Accessories

2008 **MATRIX** 

INTERIOR ACCESSORIES



Sport Pedals by OBX Racing
\$45.00 Parts Only MSRP**



VIP Security System
RS3200 Plus
\$359.00 Installed MSRP*



Xtreme Cargo Mat
\$79.00 Parts Only MSRP**

PERFORMANCE ACCESSORIES

These performance accessories are also available:

- TRD Front Strut Tie Brace***

Warranties / Disclaimers



WARRANTIES

Basic: 36 months/36,000 miles (all components other than normal wear and maintenance items).

Powertrain: 60 months/60,000 miles (engine, transmission/transaxle, front-wheel drive, rear-wheel drive, seatbelts and airbags).

Rust-Through: 60 months/unlimited miles (corrosion perforation of sheet metal).

Federal Emission Coverage: Components under the federal emission defect warranty are covered for 36 months/36,000 miles and specified major emission control components are covered for 8 years/80,000 miles. Specified major emission control components under emission performance warranty are also covered for 8 years/80,000 miles. In addition, emission performance warranty is applicable for 24 months/24,000 miles in states and local jurisdictions that require a periodic EPA-approved inspection and maintenance program.

California Emission Control Coverage: In California and any other state that adopts California emission warranty provisions, performance warranty and defect warranty coverage is applicable for 36 months/50,000 miles, and specific control devices are covered for 7 years/70,000 miles.

Accessories: Warranty coverage is for 12 months, regardless of mileage. If the part or accessory is installed during the New Vehicle Limited Warranty period, coverage is for 12 months or the remainder of the applicable warranty coverage, whichever is greater, with the exception of car covers, which are covered for 12 months only.

You may be eligible for transportation assistance if it's necessary that your vehicle be kept overnight for repairs covered under warranty. Please see your authorized Toyota dealership for further details.

For complete details about Toyota's warranties, please visit www.toyota.com, refer to the applicable Owner's Warranty Information booklet or see your Toyota dealer.

In addition, there may be times when we will establish a special policy adjustment that will further defray repair costs. For details about the new vehicle limited warranty, see your Toyota dealer. And for complete details of Toyota's warranties, please refer to your Owner's Warranty.

DISCLAIMERS

All information in this eBrochure is based on data available at time of posting, is subject to change without notice and pertains specifically to continental U.S.A vehicles only.

[1] All the airbag (AB) systems are Supplemental Restraint Systems. All ABs (if installed) are designed to inflate only under certain conditions and in certain types of severe collisions: frontal and knee ABs typically inflate in frontal collisions; side and side curtain ABs in side collisions; Roll-Sensing Curtain ABs at a severe tilt degree, roll or lateral G-force. In all other accidents, the ABs will not inflate. To decrease the risk of injury from an inflating AB, always wear seatbelts, sit upright in the middle of the seat as far back as possible and do not lean against the door. Do not put objects in front of an AB or around the seatback. Do not use a rearward-facing child seat in any front passenger seat. The force of an inflating AB may cause serious injury or death. See your Owner's Manual for further information/warnings.

[2] Vehicle Stability Control (VSC) is an electronic system designed to help the driver maintain vehicle control under adverse conditions. It is not a substitute for safe driving practices. Factors including speed, road conditions and driver steering input can all affect whether VSC will be effective in preventing a loss of control. Please see your Owner's Manual for further details.

[3] Requires ABS. Available with automatic transmission only.

[4] Brake Assist is designed to help the driver take full advantage of the benefits of ABS. It is not a substitute for safe driving practices. Braking effectiveness also depends on proper brake-system maintenance and tire and road conditions.

[5] Matrix Base requires Power Package.

[6] The Toyota Direct Tire Pressure Monitor alerts the driver when tire pressure is critically low. For optimal tire wear and performance, tire pressure should be checked regularly with a gauge; do not rely solely on the monitor system. See your Owner's Manual for details.

[7] On models equipped with available moonroof, maplights are located in the overhead console.

[8] Shift-activated locking feature standard with automatic transmission, not available with manual transmission.

[9] With 16-in. steel/alloy wheels

[10] With available 17-in. alloy wheels.

[11] Based on manufacturer's data for small wagon classification.

[12] Cargo and load capacity limited by weight and distribution.

[13] 2008 EPA-estimated mileage. For Model Year 2008, the EPA has revised the way the estimated fuel economy rating is determined. Actual mileage will vary.

Helpful Links

2008 **MATRIX** 

BUYER TOOLS:

Competitive Comparison

<http://www.toyota.com/compare>

Toyota Financial Services

www.toyotafinancial.com

Payment Estimator

<http://www.toyotafinancial.com/estimator>

Find Local Specials

www.buyatoyota.com

Request a Quote

www.buyatoyota.com

Locate a Dealer

<http://www.toyota.com/dealers>

Certified Used Vehicles

<http://www.toyota.com/tcu>

Warranty Info.

www.toyotaownersonline.com/warranty

OWNER TOOLS:

Toyota Owner Resources

www.toyotaownersonline.com

Vehicle Reference Guides

<http://prg.toyotapartsandservice.com/>

Maintenance Guides

<http://smg.toyotapartsandservice.com/owners.php>

Toyota Service

<http://www.toyotaownersonline.com/service>

Car Care Tips

<http://www.toyotaownersonline.com/carcare>

Driver Tips

<http://www.toyotaownersonline.com/tips>

Genuine Toyota Parts

<http://www.toyotaownersonline.com/parts>

Do-It-Yourself Help

<http://www.toyotaownersonline.com/diy>

GENERAL INFORMATION:

Toyota News

<http://www.toyota.com/news>

Toyota Motorsports

<http://www.toyota.com/motorsports>

Toyota NASCAR Racing

<http://www.toyota.com/pitpass>

Toyota Community

<http://toyota.edmunds.com/community>

Toyota Events

<http://www.toyota.com/events>

Future Concept Vehicles

<http://www.toyota.com/future>

Community Care

<http://www.toyota.com/community>

QUESTIONS:

FAQs

<http://www.toyota.com/FAQ>

Contact Toyota

<http://www.toyota.com/contact>